

Shanghai/Munich, December 14, 2018

## Press Release

### IE expo China continues to expand

- Two additional exhibition halls: E7 and N5
- 17 percent more space
- Around 2,000 exhibitors expected for next year

Bianca Gruber  
PR Manager  
Tel. +89 949-21502  
bianca.gruber@messe-  
muenchen

**In four months, the Chinese commercial capital, Shanghai will again turn into the marketplace for environmental technologies: from April 15 to 17, 2019, [IE expo China](#) will take place at the Shanghai New International Expo Centre (SNIEC)—and for the fifth time in a row will increase its exhibition space.**

It is the most successful subsidiary event of the world's leading trade fair IFAT in Munich: IE expo China, Asia's foremost environmental technology exhibition. And the event's 2019 edition will be the next step on its continuing expansion path: for the first time, the organizers will open 13 halls (2018: 11) to the attendees as halls E7 and N5 will be added. Katharina Schlegel, Exhibition Director IFAT Trade Fairs Abroad at Messe München: "The technology providers' interest in IE expo China grows constantly. Hence, we will expand the exhibition space to 150,000 square meters which equals an increase of 17 percent. We expect around 2,000 exhibiting companies."

The demand, however, has not only grown among Chinese companies. Schlegel continues: "Also international enterprises increasingly wish to benefit from the economic power of the Asian environmental market and use IE expo China as stepping stone." In 2018, almost a quarter (24 percent) of the exhibitors came from countries other than China. And for the coming year, many international key players—including Aerzen, Affilor, die Aqseptence Group, Endress & Hauser, Grundfos, Netzsch, Putzmeister, Watropur Sludge Dryer, Xylem and Wilo—

Messe München GmbH  
Messegelände  
81823 München  
Germany  
messe-muenchen.de



**Press Release** | December 14, 2018 | 2/2

already secured their participation. Official registration deadline for IE expo China 2019 is March 14; for joint booths the deadline is mid-January.

This year's edition of IE expo China held in May left no doubt that it is the leading trade fair of the Asian environmental sector: 66,580 visitors from 59 countries represented an increase by 21 percent; 1,762 exhibitors from 26 countries a plus of 8 percent. The overall exhibition space was 128,000 square meters.

In view of the dynamics that the Chinese environmental market currently witnesses, just recently Messe München widened its IE expo network in China: from 2019—in addition to IE expo China and the South Chinese event IE expo Guangzhou in Guangzhou—it will also be present in the 15-million city of Chengdu. The new annual solution platform for the western region of China will for the first time take place from June 27 to 29, 2019 at the Western China International Expo City.

**More information at [www.ie-expo.com](http://www.ie-expo.com).**

#### **About IE expo China**

IE expo China—presented by IFAT—is Asia's Leading Trade Fair for Environmental Technology: Solutions for Water, Waste, Air and Soil. The organizer of the event is Messe Muenchen Zhongmao Co., Ltd.—a joint venture by Messe München Shanghai Co. Ltd. and Shanghai ZM International Exhibition Co. Ltd. Spanning 128,000 square meters of exhibitions space, the 2018 edition of IE expo China 2018 attracted 1,762 exhibitors from 26 countries and 66,580 visitors from 59 countries. The next event will take place from April 15 to 17, 2019 at the Shanghai New International Expo Centre (SNIEC). With IE expo Guangzhou and IE expo Chengdu there are also two regional editions of the trade fair, focusing on the markets in South and West China.

#### **IFAT worldwide**

Messe München not only demonstrates its considerable expertise in organizing environmental technology trade shows with the world's leading trade fair IFAT. Other international events include IE expo China in Shanghai, IE expo Chengdu in Chengdu, IE expo Guangzhou in Guangzhou, IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul and IFAT India in Mumbai. Additionally, IFAT is a strategic partner of FENASAN and Waste Expo Brasil in Brazil. Together, the IFAT events form the world's leading network for environmental technologies.

#### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales

**Press Release** | December 14, 2018 | 3/3

Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.